Policy briefs four and five included charts showing transit’s decline in Austin. To help visualize transit elsewhere, I’ve made an Excel spreadsheet that creates eleven different charts for any of nearly 100 urban areas. Among other things, these charts show ridership, trips per capita, costs, environmental impacts, and changes in the incomes of transit commuters. The dataset includes the 100 largest urban areas plus Durham (#110 in 2010), where transit is also a big issue.

Each urban area is numbered in column A and named in column B; to use the spreadsheet, find the urban area you want to study in column B and enter its number in cell F1. If you have automatic recalculation turned on, the charts should automatically reshape themselves using data for that area.

Lumping and Splitting

In the 1990s, the Census Bureau considered Miami, Ft. Lauderdale, and West Palm Beach separate urban areas. Starting in 2000, it lumped them together. So, for population counts, I added the three of them for pre-2000 calculations.

On the left coast, the Census Bureau split Murrieta-Temecula from the Riverside-San Bernardino urban area; Mission Viejo from the Los Angeles urban area; and Concord, Livermore, and Vallejo from the San Francisco-Oakland urban area. I lumped these back together by adding all of the ridership and other transit data to the larger urban areas.

The first five charts for the Los Angeles, SF Bay Area, and Riverside urban areas combine transit data for all of the now-separated urban areas but the last six charts will show data only for the main urban areas. Meanwhile, the first six charts for Concord, Mission Viejo, and Murrieta-Temecula areas will report transit data only for transit agencies located exclusively within these urban areas but the last five charts will show complete census data for those areas.

The Utah Transit Authority provides transit to the Ogden, Salt Lake, and Provo-Orem urban areas. If you choose Ogden or Provo-Orem, you will see census numbers but little in the way of transit numbers. The first six Salt Lake charts show transit data for all three areas, while the last five show only the Salt Lake urban area.

That means the spreadsheet produces a complete set of charts for 96 urban areas, and a partial set of charts for the other five. That adds up to about 1,080 charts.

Excel Foibles

Having squinted at the charts and text of many slide shows, I have definite ideas about what a chart should look like. Letters should be large; lines should be thick; colors should be bright and easily distinguishable; and the chart should be designed to convey a simple message that can be understood in a few seconds.

The charts fit the 4:3 format of a VGA slide projector, which also looks good in print. The 16:9 HDMI format deemphasizes the vertical axis, which is where all of the action is in most charts.

The charts use the Palatino font, which should be on most people’s computers. Feel free to change it; however, I’d suggest you avoid fonts with skinny letter strokes such as Arial.

Older versions of Excel automatically centered chart and axes titles, but Microsoft idiotically dropped that feature. If the name of a particular urban area is much longer or shorter than average, you may need to recenter the chart titles. I’ve shortened the names of many urban areas so that most chart titles will fit on one line; the official names are in column C. If you don’t like my names, change them in column B, but you may have to adjust some charts if the titles lap over into two lines.

Since you may need only one or two charts, the spreadsheet doesn’t put chart numbers in the titles, but for easy reference I’ve numbered the charts in the order in which they appear on the spreadsheet. Chart titles are listed in cells G3 through G13; to change a title, change the text in one of these cells. (Don’t change cells L3 through L13, which concatenate the urban area names into the titles.)
Chart 1: Ridership and Service

The first chart shows ridership and vehicle-revenue miles from 1991 to 2018. Data for 1991 through 2017 is based on the fiscal years of each transit agency while 2018 is based on the calendar year, but the differences are minor.

In some years, ridership and other data are missing for a few urban areas. The National Transit Database has no 1996 data for Austin. For ridership, I used the American Public Transportation Association’s ridership numbers, but for other numbers, I simply interpolated between 1995 and 1997. I didn’t try to fix other problems but if you find some anomalies you can’t figure out, let me know and we can try to fix them.

Source: National Transit Database Historic Time Series.

Chart 2: Per Capita Ridership

To provide a smooth progression in population numbers, I assumed the regions grew at the same rate per year between the 1990 & 2000 and 2000 & 2010 censuses. I made an exception for New Orleans, which lost a lot of people after Hurricane Katrina, so I relied on annual Census Bureau estimates of that decline.


Chart 3: Costs Per Vehicle-Revenue Mile

This chart adjusts costs for inflation to 2018 dollars using GNP deflators. For many transit agencies, it will show that the cost of running a bus or other transit vehicle one mile is rising far faster than inflation, which is a sign of bureaucratic bloat in one form or another.

Source: National Transit Database Historic Time Series.

Chart 4: Occupants Per Transit Vehicle

Transit vehicle occupancy is calculated by dividing passenger miles by vehicle revenue miles (PM/VRM). Some transit agencies are able to fill an average of half the seats on their buses, while other agencies can’t even manage to fill a fifth of their seats.

This chart is based on all forms of transit within an urban area, and most rail cars have many more seats than most buses. But the main value is to show if vehicle occupancy rates are declining, which is a sign that agencies are increasingly providing services that riders aren’t using.

Source: National Transit Database Historic Time Series.
Chart 5: Fares and Operating Costs
This chart shows average fares and operating costs per trip adjusted for inflation to 2018 dollars. In many urban areas, both are rising but operating costs are rising faster.

Source: National Transit Database Historic Time Series

Chart 6: Transit and the Environment
This chart shows the average energy usage (in British thermal units) and grams of greenhouse gas emissions per passenger mile in 2017 for all transit systems within an urban area. It also shows the national average BTUs and emissions for cars and light trucks. Cars are greener than transit in all but a handful of urban areas.

This chart has two vertical axes, and for clarity one should be evenly divisible into the other. If the BTU axis extends to 10,000, for example, then the CO2 axis should be set to 1,000. Microsoft won’t do this, but you can fix it by double clicking on the CO2 axis and entering 1,000 in the “maximum bounds” cell.

Source: National Transit Database Historic Time Series

Chart 7: Vehicles Available to Workers
This chart shows the vehicles per household for all workers in 2007 and 2017. In most urban areas, the number of workers who live in households with zero vehicles is declining while the number living in households with three or more is increasing. Since transit in most urban areas only carries around 1 percent of passenger travel, a small increase in vehicle ownership can have a large impact on transit ridership.

Sources: Table B08141 of the American Community Survey for 2007 and 2017.

Chart 8: How Workers Without Vehicles Commute to Work
In all but a few urban areas, most people who live in households without cars don’t take transit to work. In fact, in some urban areas, more people who lack cars nevertheless are more likely to drive alone to work than to take transit. How can they drive alone if they don’t have a car? Probably they use employer-supplied vehicles. This shows that, in most places, transit isn’t useful even to most people without cars.

Sources: Table B08141 of the American Community Survey for 2007 and 2017.
**Chart 9: Transit Commuting**

This shows the change in both the share of workers who commute by transit and the number of transit commuters between 2007 and 2017. In many urban areas, both have declined. Like chart 6, this has two axes, and you may need to change the maximum bound for the second axes to get the numbers to line up.

**St. Louis-Area Transit Commuting**

Source: American Community Survey, table B08301

**Sources:** Table B08301 of the American Community Survey for 2007 and 2017.

**Chart 10: Transit Commuter Incomes**

This shows the number of people in each of eight income classes who commuted by transit in 2007 and 2017. In most urban areas, the number is declining for low-income classes and increasing for high-income classes.

The chart title is “[Urban Area Name] Transit Use by Income.” I would have preferred “Transit Commuting by Income,” but this would have pushed the title onto two lines for urban areas with long names. If your urban area has a short name, you can substitute “Commuting” for “Use” in cell G12, which is the title cell for the chart.

**SF Bay Area Transit Use by Income**

Source: American Community Survey, table B08119

**Sources:** Table B08119 of the American Community Survey for 2007 and 2017.

**Chart 11: Median Incomes**

This chart shows the median incomes of all workers in an urban area and of workers who commute by transit in 2007 and 2017, with dollars adjusted for inflation. Nationally, transit commuter medians exceeded those of all workers for the first time in 2017. That's true in only the largest urban areas, but even in smaller urban areas, this chart will show that transit commuter incomes are growing faster than those of all workers.

Although the highest income bracket used by the Census Bureau is $75,000 and up, the median income of transit riders in a few places is much higher. The median in Concord, California is $97,000; the median in Bridgeport-Stamford, Connecticut is $81,000.

The highest median of transit commuters in the country is in the Great Falls, Montana urban area. Although just 128 people there commute by transit, 84 of them are in the over-$75,000 bracket, and the median income of transit commuters is more than $200,000. Great Falls isn’t in the top 100 so don’t look for it here, but you can find it in the source files below.

**Washington Median Incomes**

Source: American Community Survey, table B08121

**Sources:** Table B08121 of the American Community Survey for 2007 and 2017.

**Conclusions**

Together, these charts show that, in most urban areas, transit’s importance is declining; it is less environmentally friendly than driving; and its use is increasingly dominated by high-income people. All of these indicators suggest that the reasons we once had for subsidizing transit are disappearing and those subsidies should be phased out.

Please feel free to use these charts in slide shows, papers, and blog posts. You can give appropriate attribution to the listed sources but you don’t need to credit the Anti-planner unless you want to. If you do use any of them, let me know and also let me know if there is any way I can make this spreadsheet more useful to you.